

Editors' Corner

This is an important issue of the NEWS because it contains the Nominations Form for positions in the THLA executive, and is therefore the first step in shaping the direction of your Association for the 1989-90 period, and beyond. The hectic holiday season is behind us now and for those of you who are contemplating new challenges for yourselves for 1989, seeking a position on the THLA executive may be just the right thing! Please read the encouraging words of Mary Boite, our Past-President, under INSIDE CIRCUIT. Your input is needed - now!

Be sure to check for details of our Forthcoming Meetings in this NEWS. Our January meeting will hopefully settle some of the confusion I and others feel about the Copyright Issue. In February, we offer you another stimulating CE program on Database Management, something that I'm sure many of you would like to know more about.

Note also, that the

previous issue, dated Oct. 1988, was incorrectly labelled Vol. 8, No. 1; it was in fact No. 2. Perhaps this will help you discover whether you have any missing issues.

I wish you all a very happy and fulfilling 1989!

Anne Kubjas

Editor



INSIDE CIRCUIT

PRESIDENT'S MESSAGE

Greetings to you all for a Happy and Health New Year!

To each of the executive members, I offer you my deepest appreciation for being such a willing and effective team player. The success of our programmes belongs to each one of you.

On behalf of all the THLA members, our sincere

Toronto Health Libraries Association

THLA NEWS

thanks to the Union List Strategic Planning Committee members -- Elizabeth Reid (Chair), Dorothy Davey, Eleanor Hayes, and Susan Murray. If all goes well, the Supplements to the fifth edition will be ready for sale in February. For those who have not submitted their updated lists (titles added since Jan. 1986), please forward them to Elizabeth Reid immediately.

And many thanks to the numerous members who contributed time and effort at different stages of our programme year. Your names have been kindly noted by Linda Devore, our most efficient secretary.

It's nomination time again. At a recent meeting, the executive unanimously approved a new category of "Honorary Life Membership". The candidate is expected to meet the same requirement provided by CHLA.

"To be eligible, a candidate must have played an active role in the affairs of THLA and fulfill the following:

1. be at or near the close of an active career in health sciences librarianship,
2. hold a regular membership at the time of nomination,
3. have made a significant contribution to the advancement of the purposes of THLA."

A curriculum vitae and a statement of the candidate's contributions to, and activities within,

THLA must be included. Nominations must be made in writing and mailed by February 17, 1989 to: Mary Boite

Library
RNAO
33 Price St.
Toronto, Ont.
M4W 1Z2

Tsai-O Wong
President

POSITIONS AVAILABLE!

Wanted: Women and men to travel to exotic locations, mingle with exciting, intelligent people and help shape the future of THLA.

Apply now: NOW is the time to be considering running for a position on the executive of THLA. With this mailing you will receive nomination forms for all positions. Ballots will be sent with the next issue of the NEWS, and I hope that elections will take place for the posts of President-Elect, Secretary, Treasurer and Assistant Editor.

I have spoken to some of you, urging you to become more involved by participating in the elections and, I hope, gaining a seat on the executive. I am sure that many more of you are willing, able, and have the enthusiasm about THLA and health sciences librarianship needed to fulfill those responsibilities.

Although the first paragraph was designed (I

Toronto Health Libraries Association

THLA NEWS

hope successfully) to get your attention, much of it is true. In the 6 years that I have been on the executive (first on the editorial team and subsequently as president), I have never regretted my original decision to run. The best reason is the people you meet and work with; a close second is the feeling that you know what is happening in the field in Toronto and have a hand in shaping it. It is a wonderful way to meet colleagues who become friends, to plan meetings and conferences that you know will be informative and fun and contribute to your career and that of others, and to feel that you've made a difference.

The key to becoming involved is enthusiasm and commitment - YOU DO NOT NEED TO BE AN EXPERT! -

I had never before edited or put together a newsletter; but with the help and encouragement of other volunteers, you soon wonder why it took you so long to run.

This is your Association and you all have ideas to share; so please consider running or asking and nominating others to do so. If you have any questions about any of the positions and what they entail, call me or anyone else on the executive. The Terms of Reference for the positions are included in this issue. And don't worry if you run and lose - I lost the first time I ran for

President-Elect and won the second. Running is a good way to get your name before the membership and become better known.

SO FILL OUT THOSE FORMS AND SEND THEM TO ME AS SOON AS POSSIBLE.

Mary Boite
Past-President

THLA C.E. PROGRAM NOV. 1988

Topic: Marketing and Intrapreneurship
Speaker: Rya Ben-Shir
Manager, Health Sciences Resource Centre
Macneal Hospital, Berwyn, Illinois
Registration: 20

Rya Ben-Shir offered a challenging, stimulating workshop on Marketing and Intrapreneurship in Special and Hospital Libraries. She discussed the concept of intrapreneurship; the hospital library's product; the market plan; macroenvironment; market analysis; market research; internal sizeup; market segmentation; the five "P's" of the market mix (product, price, place, promotion, and packaging); implementation of theories; and measurement and evaluation. Rya distributed a comprehensive handout at the workshop; a few copies are available from Linda Devore. Rya recommended in particular the following book:

Wood, Elizabeth J.
Strategic Marketing for Libraries : A Handbook. New

Toronto Health Libraries Association

THLA NEWS

York: Greenwood Press, 1988.

Special thanks to Gayle Casey-Fitzgerald for arranging the facilities and refreshments.

Linda Devore
Secretary

THLA DECEMBER MEETING

The annual THLA Christmas Holiday Social was held on December 5, 1988 at the Staff House of the Ontario Cancer Institute. Attendance was approximately 60.

Members and guests enjoyed hot and cold hors d'oeuvres, catered by the Ontario Cancer Institute Nutrition Department, and a variety of delicious home-made desserts, contributed by Susan Murray, Colleen Mulloy, Joan Barnes, Grace Kopec, and Linda Devore. Lucky winners of the door prizes were Margaret Robins, Carolyn Archer, Bruno Devesne, Helen Sanderson, and Bernice Friedman. The grand prize was originally won by Colin Hoare, who generously offered to relinquish it to another member. In the second draw, the grand prize went to Marilyn Schafer.

Special thanks to Mary Boite, Susan Murray, and Tsai-O Wong for organizing the meeting; to Carol Morrison for arranging the food; and to Rosemary Ulliot for bartending.

Linda Devore,
Secretary

FORTHCOMING MEETINGS

January 16/89

Topic: Copyright

Time: 7-9 P.M.

Place: Alice Moulton Room
Sigmund Samuel Library
9 King's College Circle
Directions: Near the Queen's
Park subway stop -
phone Susan Murray at
979-4372 if you need
directions

Speakers: Liz Avison, Audio-
Visual Library University of
Toronto

Ann Rae, Faculty
of Law Library, University
of Toronto

R.S.V.P. Susan Murray
979-4372

With so much uncertainty and pending changes in the legislation, everyone should be interested in the issue of copyright. Our speakers will address implications of the new copyright act for print and non-print libraries.

February 22/89

Topic: Database Management

Time: 4-8 P.M., a light
dinner of Chinese buns will
be served

Place: Toronto Institute of
Medical Technology

Room 301

222 St. Patrick Street

Directions: Nearest subway
stop is St. Patrick's on the
University line - walk 2
blocks west on Dundas and
turn right on St. Patrick
Street: the TIMT is on the
corner of Elm & St. Patrick
Streets. If you drive, good
luck in finding a place to

THLA NEWS

park! There are parking lots at Mt. Sinai (the most expensive), City Hall, Village by the Grange and on Centre Street (one block east of University Avenue at Dundas).

Speakers: Dorothy Davey, Medical Information Services
Ken Ladd, Atomic Energy of Canada Ltd., Candu Operations (formerly at Toronto Institute of Medical Technology)
Cost: Approximately \$3.00 for the light dinner and beverage

R.S.V.P. Susan Murray
979-4372

Please fill out the REGISTRATION FORM - we have to know how many are attending in order to structure the presentation, arrange for computer terminals, and order the light dinner.

Our resident computer experts, Dorothy and Ken, will de-mystify the basics of database management and explore some library applications. Computer background/experience is NOT necessary and we strongly encourage you to attend if you would like a non-threatening introduction to this "hot" topic. Do come!

CONTINUING EDUCATION

Technicians Meet Technicians
Date: Jan 17/89, 7-9 p.m.
Place: Metro Reference Library, Meeting Room #D
Cost: \$5 for non-members
Instructor: Panel discussion

Sponsor: TALTA
Info: Kathryn Kern, 598-5290
or Catherine Honkawa, 224-1761 x223

Online Information
Retrieval: An Introduction
Date: Jan 19, 26 and Feb 2/89 (3 sessions), 4:45-6:45 p.m.
Place: FLIS, U of T
Cost: \$165
Instructor: Ruth von Fuchs
Info: Marcia Chen, 978-7111

Electronic Publishing
Date: Jan 19/89
Sponsor: SLA
Info: Lester Webb, 866-3952
OR Cathy Burke, 869-1130

Cataloguing
Date: Jan 28/89, all day
Place: Seneca College
Cost: \$50
Instructor: Jean Wheihs
Sponsor: TALTA/Seneca College
Info: Kathryn Kern, 598-5290
OR Catherine Honkawa, 224-1761 x223

Collection Care
Date: Feb 4/89, all day
Place: Seneca College
Cost: \$50 for non-members
Instructor: Johanna Wellheiser
Sponsor: TALTA/Seneca College
Info: Kathryn Kern, 598-5290
OR Catherine Honkawa, 224-1761 x 223

THLA NEWS

INTEREST GROUPS

DISABILITY RESOURCE LIBRARY NETWORK

A report on this Group's activities will appear in the next issue of the NEWS.

CONSULTATIVE COMMITTEE REPORT

The Consultative Committee met on November 9, 1988 to begin the Implementation Plan for the library consortium. As one of the first steps in this Plan, Sandra Langlands made a presentation to the University of Toronto Hospital CEO's on December 15, 1988. They accepted the consortium concept unanimously. Plans are under way to make a similar presentation to the other CEO's of the proposed consortium membership institutions.

One of the recommendations in the Linking Libraries Report is that all libraries participating in the consortium request interlibrary loans from the Academy of Medicine Library, and from the University of Toronto Library first, before accessing other hospital libraries. This has raised concerns among some librarians because of the potential costs involved. It was pointed out at the October 6 meeting that the increasing number

of inter-library loan requests is placing heavy demands on the larger lending institutions.

The Consultative Committee will be meeting again, early in the New Year, to continue with the Implementation Plan for the consortium.

If anyone would like to have a copy of the Consultant's Final Report, entitled Linking Libraries : a Needs Assessment Study for the Development of a Health Science Resources & Information Network for the Metropolitan Toronto Area, please contact Sandra Langlands at U. of T. Science & Medicine Library. Her telephone number is 978-6359.

FACES & PLACES

Cheri Feiger has accepted the position of Reference Librarian at the Canadian Memorial Chiropractic College Library effective January 5, 1989. She has a MS degree in Library Service from Columbia University. She has just moved to Toronto from New York where she was Director of Public Services at Stern College of Yeshiva University.

Ken Ladd has left the Toronto Institute for Medical Technology to manage the library at Atomic Energy of Canada Limited in Mississauga.

THLA NEWS

Bonnie Brownstein has moved from the Canadian Memorial Chiropractic College to the library at St. Michael's Hospital, Toronto.

MEMBERSHIP LIST CHANGES

Ken Ladd
Library
Atomic Energy of Canada,
Ltd.
Candu Operations
Sheridan Park Research
Community
Mississauga, Ont. L8K 1B2
823-9040 (x5001)

Bonnie Brownstein
Health Sciences Library
St. Michael's Hospital
30 Bond Street
Toronto, Ont. M5B 1W8
864-5059

Cheri Feiger
Can. Memorial Chiropractic
College
Library
1900 Bayview Ave.,
Toronto, Ont. M4G 3E6
482-2340(x158)

MARKETPLACE

POSITIONS AVAILABLE

Reference Librarian,
full time needed. Major
duties: computerized
literature searches, quick
reference, and library
orientation. Preferred
qualifications: MLS with 1-2
years experience with

MEDLARS, Dialog, BRS, in a
health science environment.

Library Technician
needed, 1400-2200 hours full
or part-time. Major duties:
maintaining audio-visual
hardware and software,
binding & journal exchange,
and assigning work to
library assistant.
Preferred qualification:
Diploma in Library
Techniques; experience in a
health sciences environment
an asset.

FOR THE ABOVE TWO POSITIONS,
CONTACT:

Linda McFarlane
Health Sciences Library
Sunnybrook Medical Centre
2075 Bayview Ave.
North York, Ont. M4N 3M5
480-4562

MATERIALS AVAILABLE

U. of T. Dentistry Library
is discarding books and
journals

Books:

- 1) Commonwealth Universities
Handbook 1985
- 2) Library of Congress
Subject Headings, 9th
edition (1980) - slightly
marked up (dental headings
pencilled in)

Journals (all come bound):

- 1) Clinics in Haematology,
v.8 (1979) - 13(1984),
incomplete
- 2) Clinics in Endocrinology
and Metabolism, Nov. 1977
- 3) Clinics in Plastic
Surgery, Oct. 1975, Oct.
1976, Oct. 1979
- 4) Medical Clinics, May and
Sept. 1974
- 5) Otolaryngologic Clinics
of North America, v. ((1976)

THLA NEWS

- 18(1985), incomplete

Please contact: Dentistry
Library, 979-4560

The Library at the
Department of Continuing
Education, Faculty of
Medicine, U. of T. is
discarding most of their
collection of Medifacts
Tapes as well as some other
miscellaneous tapes. For a
list of what's available,
please contact Margaret
Haines Taylor at the library
by writing, or by calling on
Fridays at 978-3704.

Mt. Sinai Hospital Library
has available Books in Print
1987-88 : Authors, Titles
and Publishers.
Contact: Linda Devore, 586-
4614. We are on HPI.