

THLA News

Vol. 12 No.5

Toronto Health Libraries Association

June 1993

President's Message

by Madeline Grant

Thanks to an excellent executive team, and especially to **Sylvia Newman** who organized our programs, 1992-93 has been a full and productive year for THLA. We have held five program meetings, as well as the annual Christmas Party in December at the OCI house, and the Dinner Meeting in May at the University Women's Club. And the Newsletters have been informative and superbly produced by **Teresa Helik** and her assistant editors, **Rebecca Strange** and **Gail Knaggs**.

Treasurer **Helvi Thomas** has managed our monies well and we are in good shape financially; while **David Glazer** saw to it that the minutes were also produced accurately and on time. And we are grateful also to **Dorothy Davey** for organizing our membership records and mailing lists, and for many other duties well done. (Currently there are 151 THLA members, six more than last year.)

Still to be completed is the revision of THLA's outdated constitution and a review of our role and mandate. I hope to spend time on this over the summer, in consultation with the subcommittee (Elizabeth Reid, Dorothy Davey and Cathy Lindsey-King), so that we can begin the next year with a clearer view of our strategic direction.

It has been a professional pleasure and privilege to have served as THLA President for the year, and my thanks to all. Have a wonderful summer.

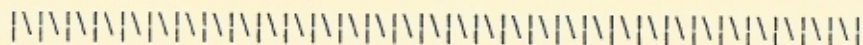


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THLA, P.O.Box 94056, 3332 Yonge Street, Toronto, ONT. M4N 3R1

Editor's Message

Teresa Helik

The THLA year has come and gone in a flash! I would like to thank the members of the executive, who have been models of efficiency in getting information to me in time, complete and frequently on disc, a great bonus! Rebecca Strange will now take over the editorship. Rebecca has worked very hard putting together her two columns Eye on Associations and Calendar of Events. I'm sure she will produce a great newsletter next year. I would also like to thank the other members of THLA who have contributed, keeping us abreast of the changing situations with the UNYOC conference, The Academy of Medicine Collection and various other items. Gail Knaggs has worked hard behind the scenes designing a new cover for the THLA News to give us a distinctive and instantly recognizable appearance. The new look will be unveiled for the first issue in September. Thanks Gail.

I began the year with some trepidation, worried if I would find enough material (never a problem) and how much work would be involved, and yes there is some work. But this involvement with THLA executive and activities has been enjoyable and rewarding. Consequently I will be continuing my involvement next year as President Elect. The importance of THLA can, in large part, be measured by how well we meet your networking and development needs. If you have concerns or topics that you would like to see addressed in our meetings please let us know. If you have knowledge, experience or contacts that could provide valuable information for others please let us know. Your input will help us make the 93-94 THLA year worthwhile and enjoyable for you and for your colleagues. So speak up! Contact any member of the executive. The incoming executive for 1993/94 is as follows:

Past President: Madeline Grant 789-5131x2353; President: Sylvia Newman 978-1580;
President Elect: Teresa Helik 442-2500x2226; Secretary: Helen Michael 597-3050;
Treasurer: Valda Poplak 281-7101; Newsletter Editor: Rebecca Strange 420-4991; Associate Editor: Cathy Lindsey King 630-6331.

THLA Executive 1992-1993	Newsletter Team
Past President: Rosemary Ulliyot	Editor: Teresa Helik
President: Madeline Grant	Associate Editor: Rebecca Strange
President Elect: Sylvia Newman	Associate Editor: Gail Knaggs
Secretary: Davida Glazer	
Treasurer: Helvi Thomas	Mailing List: Dorothy Davey

Meeting Report

Madeline Grant

May Dinner Meeting and Wine Tasting

We were fortunate that the annual dinner meeting took place on one of the early (only?!) days of summer -- May 10 -- so many of us were able to sit outside, sipping a drink before dinner, in the University Women's club veranda. Then we moved downstairs, to the main floor dining room, and were treated to a fascinating explanation of the art of wine tasting by our guest speaker for the evening, **Leonard Franssen**, Coordinator of Quality Control at the LCBO. For his demonstration Leonard used a special red Ontario wine, and a bottle of this wine was placed on each table -- for us to taste, with greater appreciation than before, and to enjoy thoroughly!

After dinner, Madeline Grant gave a brief report on THLA activities over 1991-1993, and announced the names of the new executive members. She then handed the podium back to Leonard Franssen, who described what to look for when matching a wine to a meal. He also spoke about the Ontario Vintners Quality Alliance, Ontario's wine appellation system. At the end of the evening, Jennifer Bayne thanked Leonard on behalf of the 60 of us who were there, and presented him with a book gift from THLA. It was a most enjoyable meeting, and our thanks go to Sylvia Newman for organizing it all.

Academy of Medicine Library Update

Grace Griffiths

I would like to thank all of you for the excellent response rate to the Academy of Medicine library questionnaire. I am presently analyzing the replies. These have been most encouraging.

Work is progressing on the Academy of Medicine Library collection. After much moving of boxes, half of the journals from 1979-1992 (approximately 300 boxes) are now at the Toronto General and in the process of actually being put on the shelves! The other half, still at the Toronto Western (another 300 boxes), is due to be moved to the General sometime in early July. I hope to have all the journals from 1979-1992 on the shelves by the end of August.

The Academy is still receiving current subscriptions of the State journals, so any interloan requests for these are welcome. I hope to be able to process requests for journal titles from the first half of the alphabet (1979 - 1992) by early July. If anyone would like to speak to me about this I may be reached at 340-3259. Stay tuned for further updates in the next newsletter.

Meeting Report

Rebecca Strange

Professional Networking: A Modern Form of Bartering

On March 29th Joan Mount offered some helpful and interesting insights into the world of professional networking. Dr Mount, a professor in the School of Commerce and Administration at Laurentian University, illustrated that networking is as much for moral support and information exchange as it is for monetary gains. The difference between networking (establishing relationships for mutual gain) and cultivating a support group (emotional) was clearly established in this interesting talk. Network contacts are a saleable commodity which we should capitalize on. Networks are excellent for building awareness of available services, as well as for advocacy. Most importantly, networking is a two way street and you should consider seriously who to network with and what you can bring to the network. Dr Mount pointed out that we should aim high, and that the wider the network the better. (Networks have many different spokes.) A network is something that doesn't just happen! We must cultivate our networks through our contacts in all areas, social and professional.

Faces and Places

Gail Knaggs

This column is for your news to other members. Please let us know about any changes, new faces in your library or other details that maybe of interest. Contact Gail Knaggs at 472-7000 ext 6635.

Vivian Hung, a 1992 graduate of the Faculty of Library and Information Science, University of Toronto, is on contract to the Ontario Medical Association as Special Projects Information Officer. Until November 1993, Vivian will be assuming reference and cataloguing responsibilities in the OMA Library, and will also be involved in various records management projects.

Elaine Bernstein, formerly of the Hospital for Sick Children Library has moved to North York General Hospital, W. Keith Welsh Library, to take up the position of Reference Librarian. Elaine began her new job on June 7.

Poster Sessions

Jan Greenwood

Planning a Poster Session

A Plea from the 1993 UNYOC Program Planning Committee

Members of the 1993 UNYOC Program Planning Committee were disappointed to receive so few responses to their recent "Call for Posters" Nonetheless a poster session is still tentatively scheduled for Thursday, October 7, 3-5 p.m. at the Toronto Hilton. This article is by way of encouraging some of the many Toronto librarians engaged in interesting projects to share their ideas (or woes) with colleagues by a less formal means than presenting a paper.

What is a poster session?

Poster sessions comprise visual presentations of information about given research or other projects. They offer conference delegates an informal alternative to plenary sessions, and an opportunity to interact with those responsible for the presentations. As the term "poster session" suggests, information is mounted upon a posterboard background and may be composed of any combination of text, flow charts, graphs, photographs and maps; occasionally presenters incorporate a video or slide presentation. Related handouts are usually a very popular adjunct to poster sessions.

Preparing a Poster Session

Almost any topic can provide fodder for a poster session: from space planning to evaluation instruments and software; from bibliographic instruction to special collections and managerial challenges. Begin by defining the topic and identifying the elements you wish to highlight.

Posters should be readable from 4-6 feet. Think in terms of a 3-panel board and table configuration used by conference exhibitors. Guidelines for content include a title, presenters names and titles, a brief abstract and/or objectives, study design (if appropriate), discussion and conclusions. Necessary text should be in large print and limited to highlighting the topic. Where possible substitute tables, charts, diagrams, symbols or photographs. The material should read from left to right and from top to bottom. Colour, headings, subheadings indented paragraphs and arrows are a few ways that can be used to direct the eye in a pleasing way.

When preparing a poster session it is helpful to arrange and rearrange the various elements in draft on posterboard until the right combination of show and tell has been captured. Where possible draw upon assistance from institutional desktop publishing/graphics personnel. Proofread. Assemble required pins, tape, coloured background paper, glue and felt markers. Prepare for sufficient numbers of relevant handouts and business cards.

Submission of Poster Sessions

However posters are to be transported they must be adequately protected; shipping cases or tubes are a worthwhile investment. Shrinkwrap can protect individual pieces. Usually posters are assembled on site, the separate elements being easier to pack. In the case of the UNYOC meeting, facilities will be available for presenters to store their materials overnight on October 6th.

Poster sessions have proved to be a very popular way of sharing information in recent years. However, many UNYOC and THLA members have not had the opportunity to attend national library conferences and would benefit from an opportunity to learn from YOU! Please reconsider the **UNYOC Call For Posters** that appeared in the last issue of THLA News and submit your preliminary proposal. Please submit topic, brief description and name/s of presenter/s to Jan Greenwood at the address given, no later than **July 23 1993**.

Jan Greenwood
Associate Director, Corporate Records and Library Services
Ontario Medical Association
525 University Avenue, Ste 300
Toronto, Ontario M5G 2K7

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*You are invited to the
THLA/UNYOC Welcome Reception
Wednesday, October 6th 1993
Toronto Hilton.
(watch for more details in the next newsletter)*

|||||

Market Place

Gail Knaggs

This column is for various types of announcements including, job advertisements (please) and for people advertisements. Also included here are journal issue duplicate lists, books and journals to give away etc. If you wish to advertise please contact Gail Knaggs at 472-7000 ext 6635. THLA members only please! NB membership rates for unemployed members are reduced. Contact Helvi Thomas re membership at 431-8114.

HEAD OF TECHNICAL SERVICES

The Canadian Memorial Chiropractic College (CMCC) invites applications for the position of Librarian (Faculty Position) at the Department Chair level.

CMCC is a non-profit organization that has been the only Canadian chiropractic college since it was founded in 1945. Located in Toronto with a fixed enrolment of 600, the College is dedicated to educating students from across Canada and around the world.

As Head of Technical Services, the successful candidate will act as Cataloguer and Systems Librarian and will be responsible for the supervision of the Acquisitions, Serials and Circulation functions as well as the management and maintenance of the computerized integrated library system. (Data Trek Manager Series).

The incumbent must have an MLS from an accredited library school and preferably 5 years of experience in health sciences libraries. Supervisory skills, along with a working knowledge of an automated library management system are essential.

Applicants should submit (or fax) their resumes including references by June 30, 1993 to:

Director, Library Services
Canadian Memorial Chiropractic College
1900 Bayview Avenue
Toronto, ONT
M4G 3E6
fax: (416) 482-9745

ARE YOU LOOKING FOR A RELIABLE AND FLEXIBLE TEAM WORKER TO HELP AT YOUR LIBRARY/INFORMATION CENTRE?

If so, a dynamic 1993 MLS graduate (1993) would like to hear from you.

SKILLS include:

- Knowledge of CD-PLUS; Medline (Dialog and NLM)
- Experience with WordPerfect, CD-ROM's
- Excellent organizational and interpersonal skills
- Fluent in French and English
- Conscientious and adaptable

Available immediately to assist on a permanent or temporary basis in daily duties, special projects, paraprofessional responsibilities, in clearing up backlogs, etc.

Excellent references.

FOR MORE INFORMATION, PLEASE CONTACT MS. JOANNE LABELLE AT (416) 487-8472

**ASSISTANT DIRECTOR
HOSPITAL LIBRARY, HOSPITAL FOR SICK CHILDREN**

A position is available immediately for an experienced health sciences librarian in the Hospital Library. Working closely with the Director, the incumbent will supervise technical staff, offer end-user training for CD-Plus MEDLINE, lead weekly orientation tours, and oversee collection development. Important responsibilities include on-line searching using MEDLINE, BRS, Can/Ole and Dialog and implementation of the library automation project using the Eloquent Librarian.

In addition to an MLS degree, extensive experience in staff supervision, quality management and library automation are *essential*. The successful candidate will have the skills necessary to manage this busy library in the absence of the Director.

Applications must be postmarked no later than June 30, 1993.

Please forward resume to:

Anna Damasi, Recruiter
Human Resources Department
The Hospital for Sick Children
555 University Avenue
Toronto, Ontario
M5G 1X8

UNYOC Update

Susan Murray

UNYOC'93 Conference : Focus on the Customer:

It's finally getting warm in Toronto - witness the balmy evening of our recent annual dinner meeting - and we're all looking forward to vacationing and relaxing this summer.

However, the preliminary program for UNYOC'93 should whet your appetite for some exciting learning and networking sessions this fall. UNYOC is always a bargain and even more affordable this year since it's being held in our fair city.

So...grab a good novel, sip a tall drink, mark October 6-9th on your calendar, and plan to attend UNYOC'93!

PRELIMINARY PROGRAM FOR 1993 UNYOC ANNUAL CONFERENCE

"Focus on the Customer"

Wednesday, October 6, 1993

9:00 - 5:00 p.m. Continuing Education

Empowering your library: Running a customer-focused service business
Jane Dysart and Rebecca Jones

Librarians need a strong customer base that clearly understands and supports the value of the information services they provide. The first step towards building this base is for the library to focus on the customer. The workshop will equip information professionals with the tools and tactics used in other successful service businesses.

Grateful Med Workshop

Grateful Med Train-the-Trainers workshop : Canada Institute for Scientific and Technical Information (CISTI) staff.

Two separate half day workshops on Grateful Med, the first for users and the second for librarians who want to train how to use Grateful Med. The first workshop is recommended for anyone who wants to take the Train-the-Trainers workshop but who has not had previous experience with GM.

6:30 p.m.	THLA/UNYOC Welcome Reception
7:00 - 10:00 p.m.	UNYOC Executive Committee Meeting I

Thursday, October 7, 1993

7:45 - 9:00 a.m.	UNYOC Executive Committee Meeting II
8:00 - 9:00 a.m.	Registration/Coffee
9:00 - 9:15 a.m.	Welcome
9:15 - 10:00 a.m.	Keynote Address Dr. Richard Schabas, Chief Medical Officer of Health, City of Toronto
10:00 - 10:30 a.m.	Opening of Exhibits/Coffee
10:30 - noon	The Great Debate: The Intermediary is Dead Moderator: Ms. Maggie Weaver, Micromedia Perspectives from a variety of end-users, librarian- intermediaries and vendors.
Noon - 1:30 p.m.	Topic Lunches
1:30 - 3:00 p.m.	Contributed Papers
3:00 - 5:00 p.m.	Exhibits/Coffee and Poster Session
6:00 p.m.	Bar Pianist Richard Whiteman
7:00 p.m.	Banquet Jazz with The Maureen Kennedy Trio

Friday, October 8, 1993

8:00 a.m.	Exhibits Open
8:30 - 9:30 a.m.	UNYOC Annual General Meeting
9:30 - 10:00 a.m.	MLA Platform: Ms. Christiane Jones
10:00 - 10:45 a.m.	NLM - CISTI Updates Ms. Mary Mylenki/Ms. Maureen Wong
10:45 - 11:15 a.m.	Exhibits/Coffee
11:15 - 12:15 p.m.	Quality Improvement and Accreditation: an American and a Canadian Viewpoint Ms. Christiane Jones and Ms. Janet Joyce will address the extent to which the evolving JCAHO and CCHFA standards meet the requirements of Continuous Quality Improvement.
12:15 - 1:30 p.m.	MUG Lunch Ms. Gale Moore, Computer Systems Research Institute, University of Toronto (tentative)
1:30 - 2:15 p.m.	Exhibits
2:15 - 3:30 p.m.	Who Ultimately Defines Customer Service? Ms. Lucretia McClure; Health Administrator to be announced. To what extent can librarians be governed, in these economically difficult times, by the dual concepts that information should be free and accessible and "the customer is always right"?
3:30 - 5:00 p.m.	UNYOC Executive Committee Meeting III
3:30 - 5:00 p.m.	Library Visits

Saturday, October 9, 1993

9:00 - 5:00 p.m. **Continuing Education**

The Library's contribution to quality: Making effective library presentations : Bernie Todd Smith and Helen Ann Brown

A workshop on presentation skills that uses the slide set available from the Medical Library Association as a basis for designing and practicing different presentations on the library that are suitable for administrators, boards and clinical groups. Participants will have an opportunity to design and practice their own presentations.

Building quality through benchmarking: Holly Shipp Buchanan and Joanne Marshall

Benchmarking is a technique that provides a common measuring stick to evaluate process performance and allows comparison to the best operational practices in other library and industry settings. The workshop will focus on the planning, gathering and analysis of benchmarking data. Participants should have a basic knowledge of TQM and CQI prior to attending the workshop. (This is a follow up to Holly's earlier TQM introductory workshop that has been offered in the Toronto area previously).

Dates: October 6-9, 1993 (Wednesday-Saturday)
Location: Toronto, Hilton Hotel
 145 Richmond Street West at University Avenue
Theme: **FOCUS ON THE CUSTOMER**
Contact: Elizabeth Reid
 R.C.Laird Health Sciences Library
 The Toronto Hospital, Toronto Western Division
 399 Bathurst Street
 Toronto, Ontario
 M5T 2S8
 TEL: (416) 369-5750; FAX: (416) 369-5326

See you in October!!!

Directory Changes

Dorothy Davey

Personal List:

Add:

Binkle, Ms. Peggy
Health Sciences Library
Grey Bruce Regional Health Centre
1400 - 8th Street East, PO Box 1400
Owen Sound, ON N4K 6M9
TEL: (519) 376-2121 x2043
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70 McGriskin Road
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TEL: 297-8282
ENV: ADMIN/CANEBSO
FAX: 297-4848

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ENV: ARF.NET
FAX: 595-6036

Change:

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INT: rita@dscm.utoronto.ca

Taylor-Vaisey, Ms. Anne L.
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Delete:

The Librarian
Health Sciences Library
Grey Bruce Regional Health Centre

Institutional List:

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ENV: ARF.NET
FAX: 595-6036
Hamel, Ms. Louise

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